

# Online Book Launch - Choice of Law for Consumer Contracts in Theory and Practice

*The following announcement has kindly been shared with us by Dr. Benedikt Schmitz.*

Save the Date: 4 November 2026

Online Book Launch - Choice of Law or Consumer Contracts in Theory and Practice



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We are pleased to announce an upcoming virtual book launch for Dr. Benedikt Schmitz's new monograph, *Choice of Law for Consumer Contracts in Theory and Practice* (Edward Elgar Publishing). The event is hosted by the WEAKER PIL research line ([weakerparties.eu](http://weakerparties.eu)).

- **Date & Time:** 4 November 2026, 15:00 - 17:00 CET, online
- **Topic:** The event will examine cross-border consumer protection and the complex conflict-of-laws frameworks regulating the global surge in online shopping. Panelists will discuss many aspects of Article 6 Rome I Regulation, including the historical dimensions of consumer protection in applicable law, the targeting test and consumer definition, the restriction to party autonomy, its *ex officio* application, and the US American approach to cross-border consumer contracts.

## Featured Speakers

- **Benedikt Schmitz**, Assistant Professor of Private International Law and Comparative Contract Law (University of Groningen, the Netherlands)

- **Beatriz Añoveros Terradas**, Full Professor of Private International Law (University of Barcelona, Spain)
- **Zhen Chen**, MSCA Postdoctoral Fellow (University of Edinburgh, United Kingdom)
- **Jerca Kramberger Škerl**, Full Professor of Civil and Commercial Law (University of Ljubljana, Slovenia)
- **Stephen Ware**, Frank Edwards Tyler Distinguished Professor of Law (University of Kansas, United States of America)

### **Registration**

Registration details for the online event will be posted here closer to the date. In the meantime, you may sign up to be notified the moment registration opens ([click here](#)) and/or the monograph is available for purchase at Edward Elgar Publishing.