# Online Book Launch – Choice of Law for Consumer Contracts in Theory and Practice

*The following announcement has kindly been shared with us by Dr. Benedikt Schmitz.*

Save the Date: 4 November 2026

Online Book Launch – Choice of Law or Consumer Contracts in Theory and Practice

We are pleased to announce an upcoming virtual book launch for Dr. Benedikt Schmitz's new monograph, *Choice of Law for Consumer Contracts in Theory and Practice* (Edward Elgar Publishing). The event is hosted by the WEAKER PIL research line (weakerparties.eu).

- **Date & Time:** 4 November 2026, 15:00 – 17:00 CET, online
- **Topic:** The event will examine cross-border consumer protection and the complex conflict-of-laws frameworks regulating the global surge in online shopping. Panelists will discuss many aspects of Article 6 Rome I Regulation, including the historical dimensions of consumer protection in applicable law, the targeting test and consumer definition, the restriction to party autonomy, its *ex officio* application, and the US American approach to cross-border consumer contracts.

**Featured Speakers**

- **Benedikt Schmitz**, Assistant Professor of Private International Law and Comparative Contract Law (University of Groningen, the Netherlands)

- **Beatriz Añoveros Terradas**, Full Professor of Private International Law (University of Barcelona, Spain)
- **Zhen Chen**, MSCA Postdoctoral Fellow (University of Edinburgh, United Kingdom)
- **Jerca Kramberger Škerl**, Full Professor of Civil and Commercial Law (University of Ljubljana, Slovenia)
- **Stephen Ware**, Frank Edwards Tyler Distinguished Professor of Law (University of Kansas, United States of America)

**Registration**

Registration details for the online event will be posted here closer to the date. In the meantime, you may sign up to be notified the moment registration opens (click here) and/or the monograph is available for purchase at Edward Elgar Publishing.