

Social Media and the Protection of Privacy: Current Gaps and Future Directions in European Private International Law

Anna Bizer, doctoral student at the University of Freiburg, and I have just published an article on “Social Media and the Protection of Privacy: Current Gaps and Future Directions in European Private International Law” in the *International Journal of Data Science and Analytics*.

The article considers the current situation in European private international law regarding the protection of privacy and personality rights in social media. When privacy infringements occur on the internet, difficult questions as to determining jurisdiction and the applicable law arise. This field is so far only partially governed by European Union law and still leaves a gap that must be filled by the domestic choice-of-law rules of the member states. The article addresses these problems taking into account the recent case law of the Court of Justice of the European Union. The full text is available [here](#).