

Schünemann on Company Names in Cross-Border Transactions

Julia Alma Schünemann has authored a book entitled “Die Firma im internationalen Rechtsverkehr. Zum Kollisionsrecht der Firma unter besonderer Berücksichtigung des Rechts der Europäischen Union” (Company Names in Cross-Border Transactions. The Applicable Law to the Name of a Company in the European Union). The Volume has been published in German by Mohr Siebeck.



The official abstract reads as follows:

Does an English Limited need to adapt its company name in order to operate in Germany? Julia Alma Schünemann designs an overall concept for dealing with this rarely discussed interface between private and public international and EU law.

More information is available on the publisher's website.