Thiede and McGrath on Mass Media, Personality Rights and European Conflict of Laws

Thomas Thiede and Colm P. McGrath have posted Mass Media, Personality Rights and European Conflict of Laws on SSRN. The abstract reads:

In this article the authors critically analyse the current approach of the European Court of Justice (ECJ) alongside the proposed alternatives to a unified European conflict of laws rule dealing with the problem of cross-border infringements of personality rights. Having exposed the weakness of these approaches they set out one suggested path for reform.