

French Plaintiffs Drop Jewish or Not Jewish App Lawsuit

French Jewish and anti-racism organizations have dropped the proceedings that they initiated in France against Apple.

The French plaintiffs sought an injunction enjoining Apple from selling its application “Jewish or not Jewish” anywhere in the world. Earlier this fall, at the outset of the proceedings, Apple had already stopped making available the App not only in France, but also in Europe. The plaintiffs did not consider it to be enough and had sought a worldwide injunction.

The French press reports that the French plaintiffs have dropped the case after Apple informed them that it would stop selling the App elsewhere in the world.

From a conflict perspective, the outcome of the case is truly remarkable. The allegation that the App violated the law of one (small) market has led one of the biggest corporations in the world to withdraw the product worldwide.